



Emerging growth and private-capital-backed company services

Private equity, venture
capital and emerging
growth companies

Pathways to performance

With the right guidance and experience, you can realize the full value of your emerging growth or private-capital-backed company. Wipfli's specialists help you achieve growth, boost business performance, increase EBITDA and balance compliance.

Gain strategic ideas and solutions from a wide range of areas. Whether it's through tax optimization, performance alignment or operational excellence, Wipfli helps you successfully address challenges and grow in today's fast-moving environment.

Enhance performance and earnings with
smart, technology-enabled strategies.

It's all about performance

For more than 85 years, Wipfli has helped organizations manage and enhance performance. Our deep industry specialization allows us to combine the strength of our audit and accounting, tax, technology consulting and business advisory services — creating a well-rounded team of true specialists.

Leverage our smart strategies and proven solutions to make data-driven decisions. Wipfli works closely with you to understand your needs and enact the right kind of changes that pave the way for growth. With our team, you can increase revenue, decrease costs, mitigate risks and enhance earnings.

WIPFLI

Create value and realize greater results

With Wipfli on your side, your team can focus on your strengths while we take care of the rest. Our emerging growth and private-capital-backed company services include:

Consulting and advisory

You have unique needs, and Wipfli provides the specialized experience to best serve your firm. We provide a wide range of consulting and advisory services, from valuations to business integrations, intelligence tools to internet of things (IoT) systems, and change management to cybersecurity.

Technology consulting

Technology solutions provide critical information that allows leaders to make faster, data-driven decisions. Wipfli can help you select and implement the software to best meet your needs. From the dashboards and KPIs of a business intelligence solution, to the integrated business objectives of a CRM or ERP solution, technology can power your business's future success.

Transaction advisory services

Wipfli gives you access to a multifaceted team composed of transaction specialists, tax and technology specialists and seasoned industry professionals. We work to identify exposures and opportunities, providing a list of actionable recommendations for improvement. We provide buy-side and sell-side due diligence; cybersecurity and IT assessments; culture, performance and management assessments; working capital analyses; field exams for lenders and more.

SOC and HITRUST

Threats are everywhere, and there's no better way to validate your processes and controls than with an independent assessment performed by Wipfli. We provide various types of audits and assessments, including System and Organization Controls (SOC) examinations and HITRUST Validated Assessments for certification.

Outsourced services

From day-to-day bookkeeping to complex analysis, meet your accounting needs with Wipfli's outsourced financial services. We provide personnel resources, including CFO-level assistance; financial accounting outsourcing (FAO), where you benefit from a complete back-office team; technology managed services, where we help manage your technology environment; and managed detection and response, which combines technology and human expertise to protect your organization from cyber threats.

Audit and accounting services

Whether you need a closing balance sheet audit prior to an acquisition or you're looking to comply with regulations, Wipfli is the firm to rely on. Use our team for audits, reviews and compilations; acquisition accounting; lease accounting; ASC 606 revenue recognition readiness assessments, planning and implementations; working capital analyses; inventory observations; share-based compensation arrangements (ASC 718) and more.

Tax services

We provide a range of tax services to help you save and grow. Services include post-transaction tax integration; international, federal, and state and local tax consulting and compliance; tax minimization strategies; add-on acquisition structure planning; R&D tax credit assessment and study and more.

Let's get started

Contact Wipfli to learn more about how our emerging growth and private-capital-backed company services can help you realize greater value.

[wipfli.com/PrivateEquity](https://www.wipfli.com/PrivateEquity)